THE DAILY INSIGHT

Insight, not hindsight





Thousands still missing out on M&A deals

Companies need to find out what's happening before it becomes news, says Mergermarket

MERGERMARKET

Most news sources tell you what just happened.

That's no good if you're looking for M&A opportunities. By the time they're reported, the deal is done.

Our journalists talk direct to dealmakers before they announce M&A decisions, so you can find out what's happening before it's news. It's the nearest thing to being able to predict the future.

- Find M&A opportunities first
- •Track what your competitors are doing
- Identify deal patterns and trends
- Monitor advisor performance



We often report deals 6-24 months before they become public knowledge, giving you a large window of opportunity

We've come to rely on Mergermarket's real-time alerts to stay on top of deal developments and rumors.

Merck & Co., Inc.

Hugely valuable - but hard to get

Getting truly valuable M&A insights means talking to top dealmakers every day In M&A, information is the most valuable currency there is. The earlier you know about an asset for sale, or a potential buyer for your business, the faster you can act.

But no one ever got the best deals by reading the newspapers, surfing the web or listening to advisors who might only offer selective information. The truly valuable insights about companies' plans are hard to get.

Unless you have
Mergermarket. We make
it our business to find out
what's happening next in
M&A. Our subscribers can
independently identify
business development
opportunities early,
and get ahead of the
competition.



The Mergermarket difference

MERGERMARKET

Your direct link to the dealmakers.

Our global network of 400 dedicated M&A journalists spend their time talking to CEOs, CFOs and industry contacts, and reporting what they learn to Mergermarket subscribers. It's like having a direct link into boardrooms around the world.

Advance knowledge.

We report insights 6-24 months before they are publicly announced, giving you a large window of opportunity to act.

Valuable trends and patterns.

Using Mergermarket's deals database you can mine historical M&A transactions to discover deal patterns and trends ahead of competitors.

It's like a direct link into boardrooms around the world



Find M&A opportunities first

400 M&A JOURNALISTS

Be the first to know about companies for sale and companies looking to buy

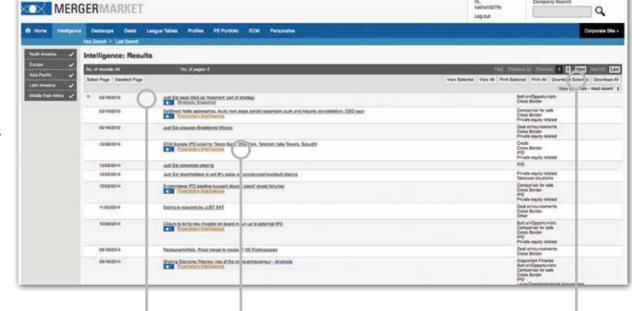
Major corporations use Mergermarket to stay ahead of the market and fuel their M&A activity.

Pinpoint acquisition and disposal opportunities in your specific area of interest

Identify who's looking for JVs, partnerships and new markets

Get alerts sent to your smartphone or tablet so you don't miss a deal

Mergermarket is the must-have news service for anyone involved in M&A.



INTELLIGENCE DETAILS

Click through to view the whole story

PROPRIETARY REPORT INTELLIGENCE

Forward-looking Download articles into intelligence that drives origination and deal or email them to colleagues to subscribers

ADDITIONAL INSIGHTS FROM

300

PUBLISHED SOURCES

COUNTRIES

MERGERMARKET

Company financy

The Strict Company

The Strict Company financy

The Strict Company

MERGERMARKET

Manual Transporter

Death Langue Taches Profites PE Poetrido BCM Personalises

Herd Search Last Search

Death Constitution

Announcement date 500270015

Death Constitution

Death Constitution

Death Constitution

Death Constitution

Announcement date 500270015

Death Constitution

Death Constitution

Death Constitution

Death Constitution

Announcement date 500270015

Death Constitution

Abenton's Parmers LLP: 13.3% of share capital (as of 26-Feb: 18)
 Threacheade Asset Management LLE: 87% of share capital (as of 30-Sep-14)
 Parcick Paul 8.4% of share capital (as of 30-Sep-14)
 Areas Investors 8.3% of share capital (as of 30-Sep-14)

From: Mergermarket Alert
Sent: 27 March 2015 08:04
To: Lauren Bailey
Subject: EMEA: (mm) Maurel & Prom could
target Shell and Total disposals - chairman
View these articles on your BlackBerry on
mergermarket Mobile at
bits /mobile.org/corrected County
This is your e-real from mergermarket generated by
your alert: EMEA
Energy
22:03/2015 Maurel & Prom could
target Shell and Tital disposals - chairman

Exit Profits

For information on advertising in email alerts or
other creative sponsorship opportunities with
mergermarket please email us at
autocounty please email us at
a

COMPANY

WEBSITE

Direct links through

to the company and

advisor websites

THE MOST
COMPREHENSIVE
M&A
INTELLIGENCE
SERVICE
AVAILABLE
TODAY

Track your competitors

Stay ahead of the opposition

Mergermarket is the ideal way to keep tabs on what your rivals are doing.

Set up alerts to track competitors and learn about the latest rumoured deals and investments.

Identify private equity firms investing in your sector or looking for exits of a company in a particular sector.



Identify deal patterns and trends

There's gold in mining deal data

By searching Mergermarket's database of M&A transactions, corporations are able to spot trends that provide valuable insight for deal ideas and strategies.

Analyse

volumes and values of M&A in specific regions or sectors

Search

historical transactions with fully sourced financials and exit multiples

Explore

European deals >EUR 5m since 1998 and global deals >USD 5m since 2001



Monitor advisor performance

Find the most effective firms

Because we're always up to speed on which advisors are working which M&A deals, our detailed 'Who's who in M&A' league tables have become an industry standard.

Create custom league tables to find out who the top legal and financial advisors are within your sector or geography. Track which individuals are involved in specific M&A deals - whether in-house or as part of an external advisory team - to successfully leverage relationships.

RANKINGS

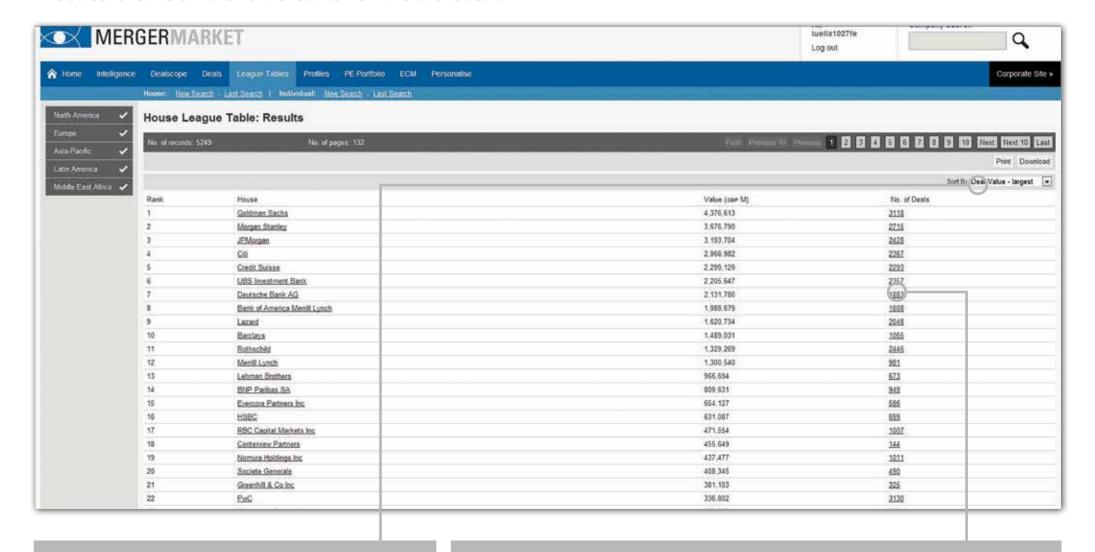
Generate rankings of advisors at a house or an individual level to preferred criteria



Mergermarket's 'Who's who in M&A' tables have become an industry standard.

"

The screenshot below shows the results from the above search



SORT BY

Rank results by ascending or descending value

NUMBER OF DEALS

Click on the number to view and download details of the underlying deals



