WORLDELITE MasterCard





• PERSONALISED & INTERNATIONAL•

Decide what you need, spend where you want [INSERT ISSUER] World Elite[™] MasterCard[®] gives you the flexibility to set monthly expenditure and cash withdrawal limits to suit your requirements. Wherever you are in the world, you can be secure in the knowledge that you are using the world's most widely accepted premium card.

A C C E P T A N C E W I T H O U T B O R D E R S You can use *World Elite* at 1.9m ATMs and 32.2m acceptance locations worldwide.

CHOOSE YOUR SPENDING LIMITS [INSERT ISSUER] World Elite MasterCard allows for flexible limits, chosen by you and

easily set and adjusted through your personal advisor.

• A WORLD OF PRIVILEGE•

When you are accustomed to excellence, your card should help you to get the very best in life. Accordingly, we have created MasterCard[®] *World Elite*[™] to meet the demanding standards of our most valued customers. It is your key to a world of exclusive privileges, seamless travel and attentive service. At any time of the day or night, your *World Elite* Concierge service is available to provide personal, knowledgeable support when you need it. And *World Elite* cardholder status confers access to unique opportunities and experiences that enhance and enrich your lifestyle.

We are proud to introduce you to World Elite.



EMERGENCY RESPONSE

We know that losing your card can be extremely inconvenient. With *World Elite*, one phone call blocks your card from being used and ensures a replacement is with you within 24 hours. In the meantime, you can get access to emergency cash within the hour.

ASSURED TRAVEL

When you travel, *World Elite* protects you. It covers delays, cancellation and lost luggage, and features enhanced accident and medical insurance, as well as collision damage cover for rental cars.

SECURE PURCHASES

You can shop safe in the knowledge that purchases are protected against theft and accidental damage. Even after a manufacturer's warranty expires on a purchase you have made, *World Elite* duplicates its terms.

• FIRST-CLASS PROTECTION •

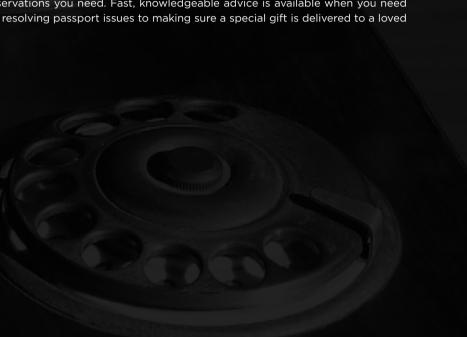
We understand that peace of mind is of the utmost importance to you, so we have made it central to the *World Elite*TM experience.

• AT YOUR SERVICE •

You deserve the best, wherever you are. Your MasterCard Lifestyle Concierge is on hand to provide attentive, personalised assistance when you need it.

LIFE MADE EASIER, EVERY DAY

Just a phone call away and available 24 hours a day, our top-flight concierge professionals can take care of important everyday tasks, saving you time and effort. If you have a complex travel itinerary, your Lifestyle Concierge can advise you on the best routes and make any reservations you need. Fast, knowledgeable advice is available when you need it most: from resolving passport issues to making sure a special gift is delivered to a loved one on time.





FINDING THE EXCEPTIONAL

But most of all, our Lifestyle Concierges are skilled in the art of the exclusive and special. They know the best shows and events, and can help you to get the best seats. They can reserve the chef's table in a signature restaurant or find a celebrity guest for your special occasion. If you need a limousine, a yacht, an apartment... *World Elite* cardholders just have to make a call. Exceptional service is waiting for you.

• GO YOUR OWN WAY•

Travel should be a pleasure, not a duty. The *World Elite* service is built on this simple philosophy. As a cardholder, you are perfectly placed to enjoy journeys that go beyond mere convenience to become memorable events in themselves. When you are ready to plan your trip, your *World Elite* Concierge Service is available at every hour of the day and night to ensure everything runs smoothly.



EFFORTLESS FLIGHT

Flying takes on extra comfort and style with *World Elite*. Busy airports are crossed with ease using the MasterCard Airport Concierge[™] service, which escorts you smoothly from limousine to departure gate. Or for the ultimate in luxury and convenience, Airport by Invitation bypasses the terminal completely, delivering you directly to the aircraft door. Naturally, access to VIP airport lounges is automatically available to you as a *World Elite* cardholder, in over 100 countries.



• ULTIMATE PRIVILEGES •

Open the door to a world of unforgettable moments. Through our carefully selected prestige partners, *World Elite™* brings you a superb choice of opportunities for relaxation, culture, gastronomy and shopping. Whichever of these privileges you wish to choose or discuss, a call to your personal advisor is all that it takes.

• T R A V E L •

Arrive in style, stay in luxury. Our hotel and travel partners have created a range of exclusive packages for *World Elite* cardholders. These memorable experiences are only available to a chosen few.

SUMPTUOUS WELCOMES

World Elite cardholders enjoy VIP status at some of the world's most prestigious and sought-after hotels and resorts. Your typical privileges include complimentary room upgrades and breakfast, late checkouts, and spa and relaxation packages.

World Elite partner hotels and resorts

Lucien Barrière • Relais and Chateaux • Raffles
Mandarin Oriental • Fairmont • Swissôtel • Le Club Accorhotels

SEAMLESS ARRIVALS

Whether you are driving or being driven, *World Elite* helps you to arrive refreshed and relaxed. Priority reservation means your car is there for you when you want it, while complimentary hire upgrades help make the journey smoother and more comfortable.

World Elite transport partnersTaxi G7 • Hertz • Sixt

• CULTURE & LEISURE •

Make your evenings and days out even more special. Our partnerships with leading cultural venues and brands help you to get the best seats in the house, even close to the night of the show.



Priority reservations and the most attractive prices make the best theatre, music and art even more accessible. And *World Elite* cardholders who are golf enthusiasts can benefit from exceptional rates at courses the World over.

World Elite partners

• Théâtre du Châtelet • Opéra national de Paris • ArtFloor.com • Golf Fee Card





• G A S T R O N O M Y •

Grands Crus. Great entertaining. To stock your cellar or complement the finest dining, *World Elite's* gastronomy partners bring you exclusive offers on some of the world's most exquisite wines and champagnes. From the simply excellent to the truly exceptional – top-class vintages scored 95/100 by Parker – *World Elite* can bring you closer to the very best. Our partners' offers include free shipping and, with champagne, a complimentary magnum when you purchase a case of between 6 and 24 bottles.

World Elite[™] gastronomic partners

• Bordeaux and Co • Laurent-Perrier

• SHOPPING •

When you seek the extraordinary, *World Elite* can help you find it. What if an urgent overseas trip means you are thousands of kilometres away for a special birthday? Our partner can send flowers home from faraway countries, fast. Perhaps you quickly need to look your absolute best for a glittering evening? *World Elite* entitles you to priority beauty treatment, at your home or workplace if need be. And our online shopping partner offers superb rates on a huge range of attractive brands.

World Elite shopping partners

• Florajet • MonMasseur • Galerie Marchande

• PRICELESS CITIES •

EXPERIENCE YOUR CITY FROM A NEW PERSPECTIVE

Paris, New York, London, Istanbul... the world's great cities are home to the finest culture, gastronomy and shopping. Your MasterCard[®] is now the key to some of the best of these experiences. With Priceless Cities, you have exclusive access to handpicked experiences and offers in your home city and a growing number of cities around the world. Whether you are on business, on holiday or at home, live city life more passionately with Priceless Cities.

• Find the best theatre seats • Discover new gastronomic delights • Enjoy attractive discounts on luxury brands • Create memorable evenings out • View in-demand exhibitions when it suits you





•THE FREEDOM OF THE CITY•

Through the Priceless Cities programme MasterCard gives you access to unique moments, freeing you to enjoy the best a city has to offer. From backstage passes and private admission to museums, to special treatments at invitation-only events in top restaurants, and exclusive sporting moments, Priceless Cities opens up a world of privileged experiences.



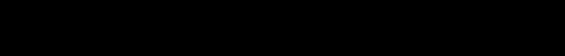
• PRICELESS[®] PARIS•

In Paris, whether you are a resident or visiting for business or pleasure, your *World Elite* card unlocks the best of the city. It could help you to see the latest and most important exhibitions when you want, rather than having to wait in line. Or it could bring complimentary champagne and caviar to your table at one of the capital's finest restaurants. From hard-to-get theatre seats to exclusive dining experiences, Priceless Paris is an ever-changing menu of memorable moments.

[ADD PRICELESS PARIS OFFER]

To discover more and access the Priceless Paris programme, simply visit **priceless.com/paris.**

[•INSERT ISSUER INFORMATION•]





ISSUER LOGO

[•INSERT ISSUER INFORMATION•]

MME MICHAELA THEAU

ISSUER LOGO