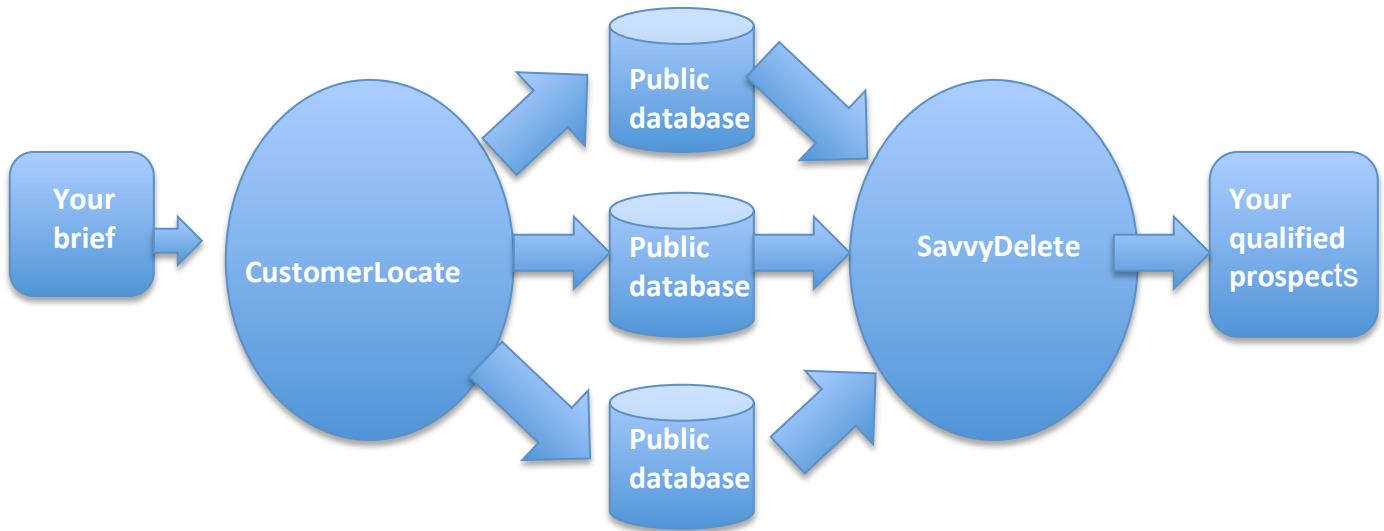# CustomerLocate

Find new customers easily

Now it's easier and cheaper than ever to find new customers. New from DataXcavator, CustomerLocate mines public databases for precisely the type of prospective customer you want. Its sophisticated algorithm turns your preferences into a precise search. Then DataXcavator's SavvyDelete app takes out stale or incorrect records. The result? Genuine sales prospects who'll be interested in what you have to offer.

> "CustomerLocate has been a revelation. We've seen a 20% increase in response rates on our DM since we started using it to get more refined prospect lists. " *Harry Hardass, Sales & Marketing Director, Proper Company that Makes Things*

Three reasons why companies like yours choose CustomerLocate:

- **Predictable, affordable costs**. Set your expectations – and we set a fixed price. And because CustomerLocate uses public data, there are no licensing fees: we pass the saving on to you.

- **Pre-qualified prospects**. There's nothing worse than selling to people who don't want to know. CustomerLocate's algorithm retrieves records that match the profile you give us, so you can be confident in a receptive audience.

- **Accurate records**. Honed through years of research, SavvyDelete removes incorrect data giving your communication the best chance of hitting its target.

The CustomerLocate process

What next?

- **Sign up now** - Your business could be up and running on CustomerLocate in just a few minutes - customerlocate.com/signup
- **Take a free trial** – No obligation, quick registration – customerlocate.com/trial
- **Learn more** – Dive into the technical background to find out more about our algorithm, apps and datasets – customerlocate.com/tech
- **Questions?** – Call 01234 56789 or email questions@dataxcavator.com