



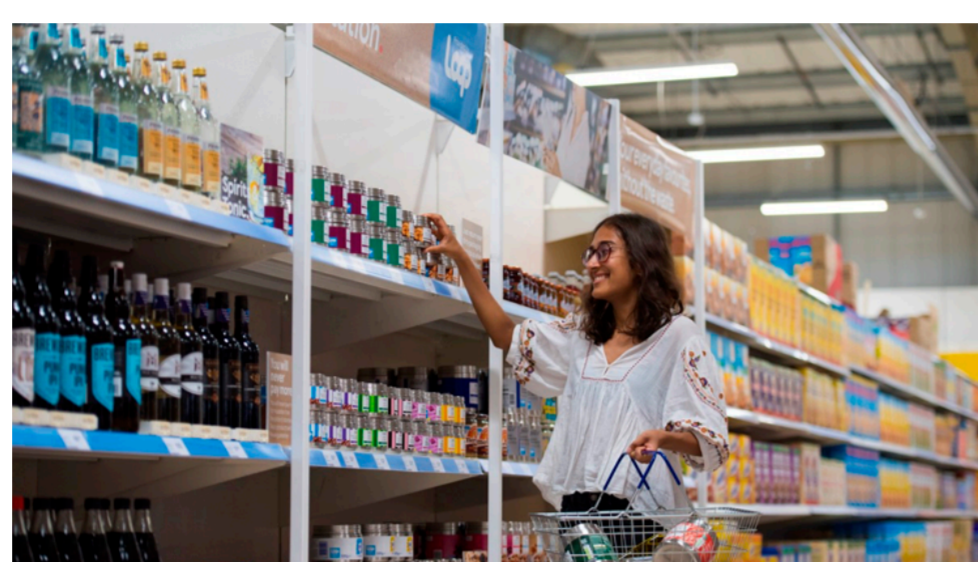
Packaging that comes back for more

Our partnership with Loop

Waste from plastic is a huge problem. In fact, it's the #1 environmental issue our customers expect us to act on. So, in our partnership with Loop, as a part of our 4Rs strategy to tackle the impact of plastic, we're rolling out reusable packaging that can be cleaned, refilled and used again and again.

How it works

Piloted with home delivery since Jul 2020, the Loop partnership moves into 10 Tesco stores in 2021. Customers can buy 88 lines from well-loved brands like Persil, Coca Cola, Heinz and Tetley Tea, plus 35 own brand essentials, in a range that mirrors much of a typical shopping basket.



1. Buy products from the Loop area in store and pay as normal (plus a small deposit)



2. Download and register for the 'Loop deposit' app



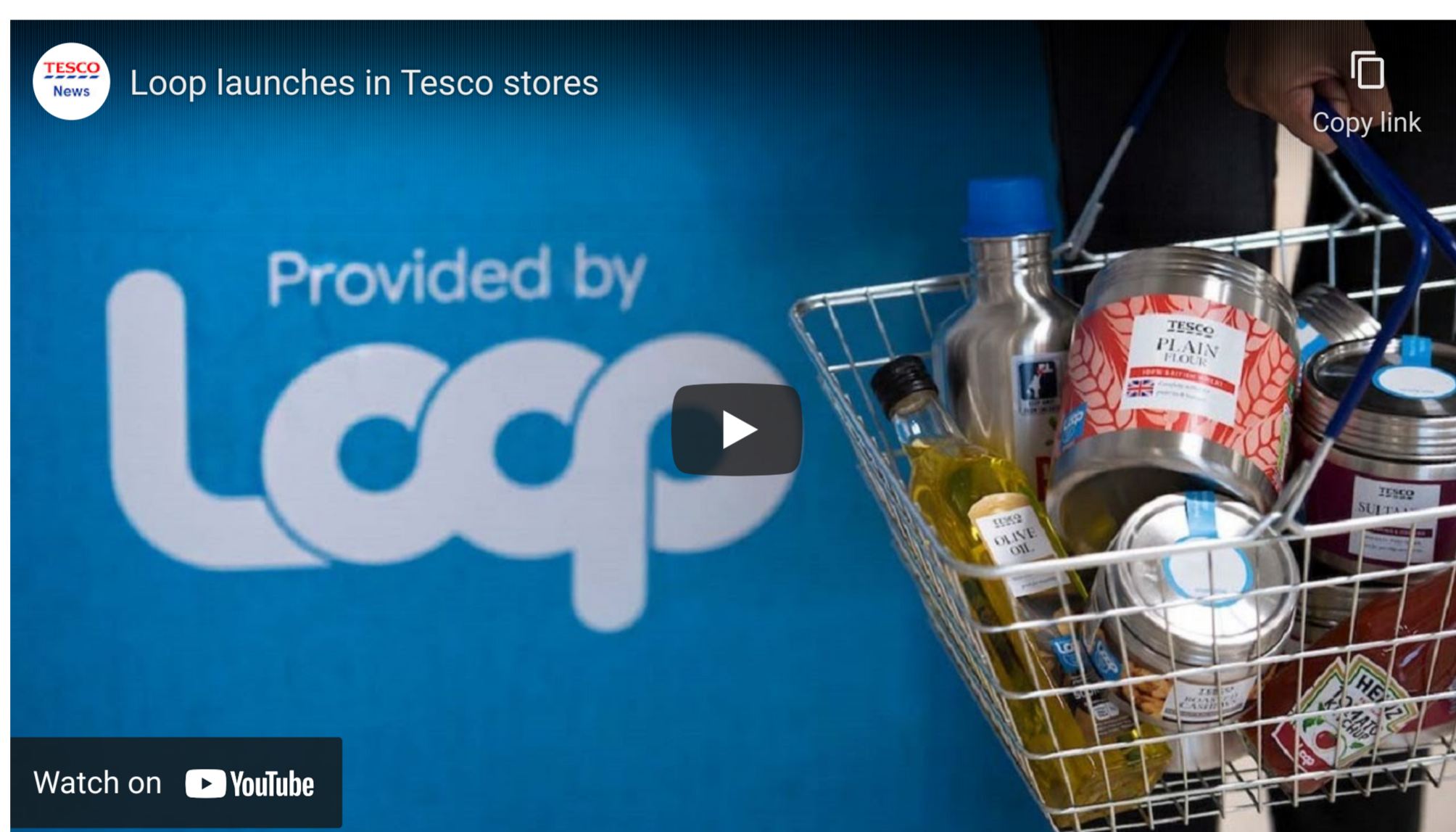
3. Return empty packaging on your next shop, using a QR code to get your deposit back



4. The durable containers are cleaned and refilled and can be reused many times. At the end of their life, they are recycled

Closing the Loop

Loop founder Tom Szaky explains how Loop works in Tesco stores:



Tesco in partnership with Loop

Small change, big impact

Even if people buy just a few products in reusable packaging, it can have a big impact. For example, if customers in our 10 selected stores switched their recyclable tomato ketchup, cola and washing up liquid bottles to the reusable Heinz Tomato Ketchup, Coca Cola and Ecover alternatives, the packaging would be used and reused more than two and a half million times a year. Scaled up to more stores and products, the potential savings are enormous.



What's next?

Reuse is a disruptive model for the consumer goods industry, which mostly operates with disposable packaging. The Loop experience shows that big brands, retailers and partners can come together to make reuse happen. Our next challenges are to scale it up, and develop the new ways of working and capacity that are needed for it to be more broadly adopted. We're learning as we go.

2000+ tonnes of material reduced in Tesco packaging every year.

One billion pieces of plastic saved since we started our '4Rs' strategy.

Brands available

Alberto Balsam, Bisto, Brewdog, Bulldog, Carex, Coca Cola, Dr Will's, Ecover, Fever-Tree, Finish, Good4U, Hardys, Mackays, Heinz, Meridian, Mud House, Naked Noodle, Original Source, Persil, Quaker Oats, Radox, Simple, Sipsmiths and Tetley.

...in the ten Loop stores:

- Milton Keynes Kingston
- Northampton South
- Cambridge Newmarket Road
- Wellingborough
- MK Wolverton
- Evesham
- Leicester Hamilton
- Stratford Upon Avon
- Ashby De La Zouch
- Loughborough Ruses

Loop is part of our commitment to treat packaging as a valuable resource.

[Learn how Loop fits into our re-use strategy >](#)

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- Store locator
- Product recall

Share price

256.95p
+0.75p +0.29%
14 September 2021 at 09:31